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The GopherHaul Guide On How To Get Customers For Your Landscaping And Lawn Care Business - Volume 3.: Anyone Can Start A Landscaping Or Lawn Care ... Customers. This Book Will Show You How.



Synopsis

Coming up with marketing and service ideas to keep busy and profitable all year long can be difficult. Most of the times we are just not in the mood to sit and think up creative ways to make more money. Well thankfully I have been able to interview thousands of lawn care business owners over the years and ask them what's worked and what hasn't. The responses and the follow up questions have really uncovered a treasure trove of ideas that I compiled here to share with you. Now you don't have to get frustrated when trying to come up with new ideas. Just keep this book around as a reference. Some of these ideas might just work right off the shelf while others might need to be altered to fit your needs. Ultimately it's always better to have ideas on stand by just in case. This book is the third in a series of lawn care business marketing books I have published and contains lawn care marketing ideas cherry picked from previous content I have written as well as new unpublished material. Dream it, Build It, Gopher It! By Steve Low Host of The GopherHaul Lawn Care Business Show and the Gopher Lawn Care Business Forum.

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Customer Reviews

Host of the GopherHaul Lawn Care Business & Marketing Show. Moderator of the Gopher Lawn Care Business Forum. Author of many books on lawn care and landscape business operations and marketing.

If you plan on starting a lawn care/landscaping business then this book is a must have. There are

plenty of tips and ideas on getting and RETAINING customers! This book is also a great resource if you already have a lawn care business too, many many ideas on running your business with sample letters, etc.

I have learned a lot from Steve and everyone else that contributes to his books and forum. Its the only help and support I have had while venturing into my Landscaping business. I highly recommend his books and the Gopherforum.com web site. You don't have to do it alone. Thanks to Steve and all the other guys at Gopher Forum.

There are a lot of good ideas here to help anyone market their lawn care business. The read is a little rough to get through, but it is organized well and is easy to use as a reference after completing the book. I recommend this to anyone who wants to grow their business, unless you are my competitor!

Great book, lots of great detailed information on getting customers for my landscaping business and lawn care. I highly recommend.

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